



Rebuilding the Innovative Fabric of PA, **UNLEASHPA™**



PELT100

Pennsylvania Entrepreneurship Leadership Team 100 is an affiliate organization of the Consortium for Entrepreneurship Education, Uncommon Individual Foundation, Virtual Training Center, and Innovation America. UnleashPA and PELT100 have been designed to function as an Intelligence Community. Annually our value will be measured and defined by the meaningful connections created and leveraged to build sustainable, transformational cross region innovations, ventures, and economic developments. Our vision collectively is to activate dreams of Entrepreneurs and Educators across the Commonwealth through the effective use of Technology, Innovation, Mentoring, and Education 3.0.

PELT100's mission is to unleash the entrepreneurial capacity of the Commonwealth and combat economic trends that have plagued the Commonwealth for decades and have been exacerbated in the current recession. UnleashPA and PELT 100 have positioned Pennsylvania as a unique conduit to the Consortium and our intent is to launch a cohesive statewide network designed to drive entrepreneurship programming development forward in K-12 education and in diverse community-based agencies as part of a "lifelong" entrepreneurial learning process.

The UnleashPA campaign and PELT 100 team is implementing a robust mentoring program focused on empowering entrepreneurs and innovators in both rural and urban settings with limited or no access to abundant technical support and innovation-specific mentoring. We are taking a Top Down, Bottom Up Approach designed to leverage the entrepreneurial mentoring and resources from Executives of Economic Development Agencies, Representatives of Innovation Shops, Diverse Educators, and Entrepreneurs. PELT100's membership reflects the diverse entrepreneurial pathways and geographic regions within the Commonwealth. PELT100 has sought out and enlisted individuals who believe whole heartedly that "together we can change the economic landscape of the Commonwealth."

PELT100 will accomplish the following in the first year.

- Create a critical mass of 100 Individuals and Entities with passions to mentor and provide resources to the Commonwealth's various early stage entrepreneurs, and geographically diverse educators.
- Build the Cross Region Innovation Network- **IPA**
- Create a Baseline Survey for Educators and Entrepreneurial Protégés
- Create Sub Groups within PELT100
- Member Profiles will be input on MENTORSPHERE.COM.

PELT100 Members will provide:

- Virtual or in-person mentoring to educators attempting to teach, and students trying to practice, entrepreneurship.
- Diverse resources designed to assist School Districts attempting to meet the K-12 PA Dept of Education- Career Education and Work Academic Standards for Entrepreneurship Education Milestones in grades 3rd, 5th, 8th, and 11th.
- Mentor and Protégé Roadmaps designed to pave the way for our membership as we move toward fulfillment of our constituents' individual or organizational goals.



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As part of our mission we strive to empower the Commonwealth's entrepreneurs. I am glad to announce our leadership team and mentoring efforts will be powered by two of the PA's greatest innovators. We will be using PELT100 Co-Chair Dr. Richard Caruso's (Ernst & Young Entrepreneur of The Year 2006,) www.Mentorsphere.com as a Pilot Social Networking Platform. Basecamp's Calender is the second technology we will use and has been endowed to PELT100 by Mel Biaida. Each PELT100 organization and individual will have the opportunity to post entrepreneurial events on the shared calendar. Please remember we are supporting the launch of a PA based technology and we will need everyone's patience.

We will be activating Mentorsphere accounts and need members to create thought out profiles. We will then create matches using the most appropriate technology. Our goal is to leverage Mentorsphere's Gallop Technology however will integrate the best possible platform to meet the unique needs of the PELT100 Intelligence Community. Once we have correlated the data from both Mentor and Protégé we will begin coordinating the relationships upon approval of the PELT100 Member. If the protégé's passion, sincerity, and viability capture the mind of the mentor the contribution of time may vary, however there is no maximum and nearly no minimum. PELT100 members who presently mentor entrepreneurs could potentially offer their materials to mentor a similar agency Executive Director across the state which has the potential to be a new source of revenue. It could be as simple as we make it or as hard.

For some, mentoring will take place in Twitter, LinkedIn and Facebook where they already spend time. The protégé or educator could simply ask our members to provide daily tweets with articles relevant to the entrepreneur's research or focus group work while commercializing an innovation. Mentoring can be as easy as referring a student, educator, or startup to a LinkedIn Subcommittee or publication. It is really that simple, creating and "advanzing" meaningful connections through the simple exchange of information. The final point is that our effort is going to be a protégé and coordinator-led mentoring model.

Carmen Scott Dawson
cscott@advanz.biz

Founder of UnleashPA and PELT100
State Director, National Entrepreneurship Week

AFFILIATED WITH . . .

The Consortium for Entrepreneurship Education is a national membership organization that hosts National Entrepreneurship Week in February each year. As an advocate for entrepreneurship education as a lifelong learning process, the Consortium encourages and promotes the work of state leadership teams in every state to advance the entrepreneurial culture nationwide.

Innovation America's Mission is to accelerate the growth of the entrepreneurial innovation economy in America.

Virtual Training Center is a 501 c (3) public benefit corporation committed to enabling and developing entrepreneurial activities in local communities throughout the USA and Canada.

Uncommon Individual Foundation's mission is to encourage and create the opportunity for you to empower yourself with the knowledge and passion to find and release the Uncommon Individual residing within you. We encourage and provide for you a means to recognize your set of core strengths, to develop, focus and pursue your dreams on your personal life journey. We support you while navigating your life transitions becoming the creative agent in the development of your focused dreams, in search of your self-determined success while in pursuit of your individual happiness. We exist solely for you in your quest!

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