

National Entrepreneurship Week at The Lyles Center for Innovation & Entrepreneurship

February 18-25, 2012

TUESDAY 2/21

- 3:00 PM** **The 30-Minute Entrepreneur Series**
 “Now that you have a business idea, where can you find the money to get started”
 Presented by, Brad Triebsh, *Central Valley Fund*
 Lyles Center Board Room

WEDNESDAY 2/22

- 3:00 PM** **The 30-Minute Entrepreneur Series**
 “How do I protect my idea – Intellectual Property with Jake”
 Presented by Jake Soberal, *Walter Wilhelm Law Group*
 Lyles Center Board Room
- 5:15 PM** **Entrepreneur Unplugged**
 Dog Prints – Kenneth Borg, Founder
 Chat with Kenneth and learn how he started and ran a business while attending college.
 Lyles Center Classroom
- 6:00 PM** **IDEA PITCH**

Students have 1 minute to “pitch” their possible entrepreneurial and business ventures.

THURSDAY 2/23

- 9:00 AM** **“The Edge” Competition**
 Compete with other teams to discover who has “The Edge”.
 University Business Center
- 3:00 PM** **The 30-Minute Entrepreneur Series**
 “How to work a room and make the most of every Networking Opportunity”
 Presented by: Jane Yow, *The Performance Link*
 Lyles Center Board Room

THURSDAY 2/23

- 3:00 PM** **The 30-Minute Entrepreneur Series**
 “Get Your Business Moving with Social Media”
 Presented by: Travis Huff, *RealTime Outsource*
 Lyles Center Board Room

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