

# Honor the Contributions of a Local Entrepreneur

Participate in *National Entrepreneurship Week, February 19 - 26, 2011*

Join the Consortium in honoring the men and women  
that create the opportunities for us all to live in this nation  
with the best standard of living in the world!

HERE'S THE IDEA!

- \* **Your organization is invited** to initiate a plan to honor a local entrepreneur who is making an impact on the economy of your community.
- \* **Send the Consortium a profile and pictures** of your selected Entrepreneur so that we can post EVERY "Honored Entrepreneur for 2011" on our **National Honor Roll of American Entrepreneurs**.  
[www.entre-week.org](http://www.entre-week.org) See application instructions on page 2.
- \* **The National Entrepreneurship Week website will post the list of honorees on the Homepage in alphabetical order by state and by entrepreneur's last name. They will appear starting February 1, 2011 and remain all year. The Honor Roll will be an annual event with past years remaining online.**
- \* **For local and state events** during National Entrepreneurship Week you can celebrate your own honoree choosing from a variety of publicity-related events connected to your programs, your school, or your community.
- \* **Each state team coordinator will display their list** of "Honored Entrepreneurs" on their state page on the National Entrepreneurship Week website ..... <http://www.entre-week.org> with a link that will lead to the person's picture and profile
- \* **Include your Honored Entrepreneurs** as you make plans to Celebrate the 5th Annual National Entrepreneurship Week, **February 19 - 26, 2010**.



REMEMBER.....

**It takes 50 entrepreneurial states to make an entrepreneurial nation!**

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## ENTRY FORM INFORMATION

- **Submit Your Nominee to the Consortium** no later than **February 1, 2011** . The sooner you submit it the more it will help us get organized.
- **Judge the Honoree based on the following criteria:**
  - a. Outstanding person in creating a business to meet the needs of the community
  - b. Demonstrated advocacy for entrepreneurship education in the schools
  - c. Minimum of 3 - 5 years in the business
  - d. Shows strong entrepreneurial values such as innovative ideas, strong marketing strategies, replicable business, orientation to change, etc.
  - e. Positive reputation
  - f. Provides contributions to the community (ie employment, speaking, attracts other businesses, etc)
  - g. Social entrepreneurs that create a business that sells products or services and provides the funds to meet a social need may be honored. (Social entrepreneurs relying solely on grants and gifts to meet societal needs should not be included)
- **Submit the following information:**
  - a. Business Name:
  - b. Location: (City, State)
  - c. Entrepreneur's Name
  - d. Contact information
  - e. Description of the entrepreneur and the business. Identify how the person demonstrated the criteria established for this honor.
  - f. Send several JPGs (pictures) of the entrepreneur that show the person and the business.
  - g. Obtain signed permission from the entrepreneur to use the information provided for publicity purposes.
  - h. Provide a description of the group (school, city, organization, state etc.) that wishes to honor the entrepreneur. Include organization name, address, city/state, and phone number and email for the contact person.
- **Email your Honoree's information to:** Cathy Ashmore, Executive Director, Consortium for Entrepreneurship Education, Columbus, OH [cashmore@entre-ed.org](mailto:cashmore@entre-ed.org) 614-486-6538

**February 19 - 26, 2011**

[www.entre-week.org](http://www.entre-week.org)

